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Opening extract from  
**I am So Over Being a Loser**

Written by  
**Jim Smith**

Published by  
**Jelly Pie an imprint of Egmont UK  
Ltd**

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EGMONT

First published in Great Britain 2013  
by Jelly Pie an imprint of Egmont UK Ltd  
The Yellow Building, 1 Nicholas Road, London W11 4AN

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ISBN 978 1 4052 6033 6

1 3 5 7 9 10 8 6 4 2

barryloser.com  
www.egmont.co.uk

A CIP catalogue record for this title is available from the British Library

Printed and bound in Great Britain by the CPI Group

49955/1

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## EGMONT LUCKY COIN

Our story began over a century ago, when seventeen-year-old Egmont Harald Petersen found a coin in the street.

He was on his way to buy a flyswatter, a small hand-operated printing machine that he then set up in his tiny apartment.

The coin brought him such good luck that today Egmont has offices in over 30 countries around the world. And that lucky coin is still kept at the company's head offices in Denmark.

# Get your OWN ruler

My mum's embarrassing enough just being my mum, but now she's won this stupid Feeko's Supermarkets competition it's even worse.



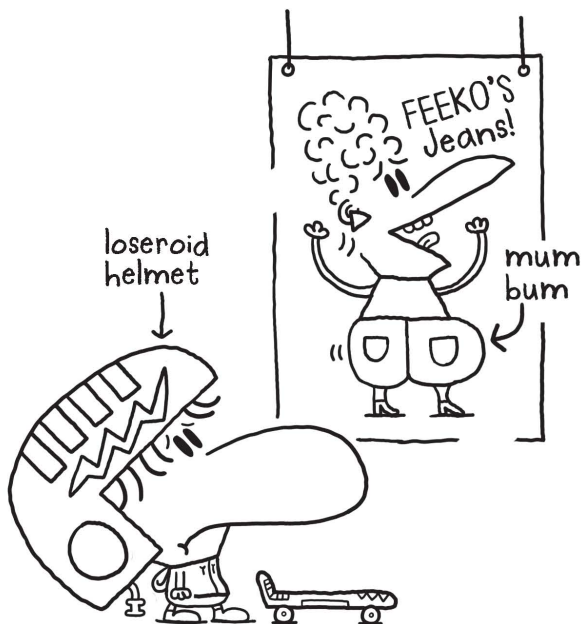
Like the other day, when I was skateboarding home with my best friend Bunky and we went past a Feeko's and there was a poster of my mum, winking and holding up a packet of sausages.



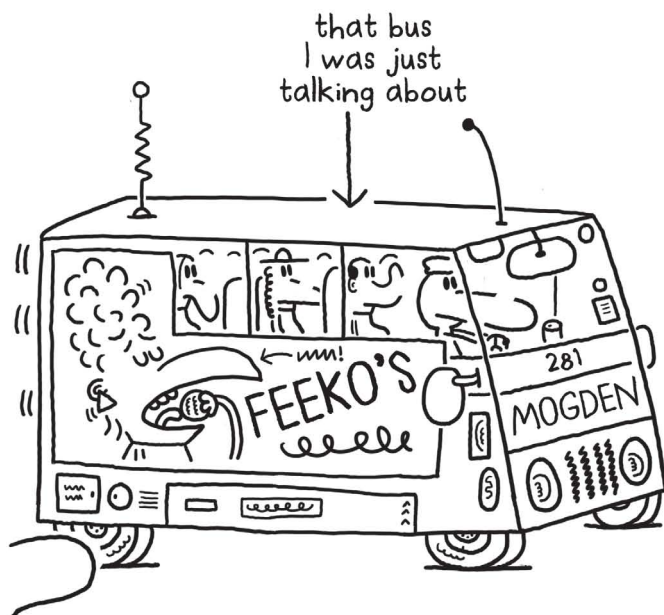


'Coowee, Barry!' said Bunky, holding a packet of invisible sausages and scrunching his face up, trying to do a wink.

I rolled my eyes and they landed on another poster of my mum, wiggling her bum in a pair of Feeko's jeans.



'Tshhhhhh!' farted a bus as it drove past with a poster of my mum on the side. She was sticking her tongue out and putting a Feeko's chocolate digestive on to it.



I didn't used to mind her winking, or the way she dances, or how she sticks her tongue out when she's eating, but now that she's on posters everywhere it's completely ruining my keelness.