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Opening extract from
The Velveteen Rabbit

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The coin brought him such good luck that today Egmont has offices in over 30 countries around the world. And that lucky coin is still kept at the company's head offices in Denmark.

The
VELVETEEN
RABBIT™



MARGERY WILLIAMS
WITH ILLUSTRATIONS BY WILLIAM NICHOLSON



The Velveteen Rabbit

OR HOW TOYS BECOME REAL



HERE was once a velveteen rabbit, and in the beginning he was really splendid. He was fat and bunchy, as a rabbit should be; his coat was spotted brown and white, he had real thread whiskers, and his ears were lined with pink sateen. On Christmas morning, when he sat wedged in the top of the Boy's stocking, with a sprig of holly between his paws, the effect was charming.

There were other things in the stocking, nuts and oranges and a toy engine, and chocolate almonds and a clockwork mouse, but the Rabbit was quite the best of all. For at least two hours the Boy loved him, and then Aunts and Uncles came to dinner, and there was a great rustling of tissue paper and unwrapping of parcels, and in the excitement of looking at all the new presents the Velveteen Rabbit was forgotten.

For a long time he lived in the toy cupboard or on the nursery floor, and no one thought very much about him. He was naturally shy, and being only made of velveteen, some of the more expensive toys quite snubbed him. The mechanical toys were very superior, and looked down upon everyone else; they were full of



Christmas morning